



2024 KEY DATES

**MONDAY
JULY 15**
Deadline

Thank you!

AUG 26-29

2024 Conference in
Downtown Thomasville



PREVIOUS LOCATIONS

2023 Canton
2022 Macon
2021 Brasstown Valley
2020 Virtual
2019 Jekyll Island
2018 Braselton
2017 Columbus
2016 Athens
2015 National Main Street
Conference in Atlanta
2014 Decatur
2013 Savannah
2012 LaGrange



**GEORGIA
DOWNTOWN
ASSOCIATION**

SYNERGISTIC SPONSORSHIP & EXHIBITOR APPLICATION: UNITING OPPORTUNITIES

2024 Georgia Downtown Conference

THEME: ADVANCING TOGETHER: 25 YEARS OF IMPACT

A LETTER FROM OUR BOARD OF DIRECTORS

DEAR FRIENDS OF THE GEORGIA DOWNTOWN ASSOCIATION,

The Georgia Downtown Association (GDA) is excited to announce that it will host the 2024 Georgia Downtown Conference in Thomasville August 26-29. Over 200 Downtown Professionals attended last year's Conference and we look forward to another successful event.

This year's Conference will begin on Monday with Basic and Advanced Downtown Development Authority (DDA) training, Main Street 101, Historic Preservation training, and a welcome reception at The Business Exchange. On Tuesday, we will have our Opening General Session, concurrent sessions, Annual meeting, and mobile workshops with additional concurrent sessions, mobile workshops and our Awards Ceremony on Wednesday. Then on Thursday we will end with a send off brunch.

GDA is offering sponsorship opportunities at the following levels:

Please check the box above the selected sponsorship level				
BENEFITS	PLATINUM \$5,500	GOLD \$3,000	SILVER \$1,500	BRONZE \$1,000
Includes comp'd company representatives	4	3	2	1
Exhibit table, if desired ____ YES , my company would like an exhibit table on Tuesday.	x	x	x	x
Showcased with company logo on the screen during the Opening General Session and Awards Ceremony	x	x	x	x
Recognized on GDA's social media and website	x	x	x	x
Sponsor Showcase Mixer	x	x	x	x
Listed on GDA mobile app sponsor section	x	x	x	x
Ad in program book	full page	1/2 page	1/4 page	
Signage at Grab & Go Breaks	x	x	x	
Listed in the printed program	x	x	x	
Signage at the Opening General Session on Tuesday	x	x		
Signage at send off Brunch on Thursday	x	x		
Opportunity to speak briefly (one-minute address) to attendees at sponsored event	x			
Sponsor logo Badge Printing stations screens	x			
Sponsor logo on hand held badge scanners used by staff	x			
Feature in GMA newsletter	x			
Recognition at Awards Ceremony	x			

If your company is interested in this opportunity, please complete the following form and return no later than July 15, 2024 to make sure you receive all of the benefits listed above. See next page for payment options.



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2024 Georgia Downtown Conference

AUGUST 26-29, 2024 | DOWNTOWN THOMASVILLE

CONTACT NAME: _____

Name of Organization: _____

Preferred Name for Badge: _____

Title (including certifications): _____

Email: _____

Phone: _____ Fax: _____

Mailing Address: _____

City: _____ Zip Code: _____

Signature: _____

SPONSOR REGISTRATION INCLUDES:

Attendance to all conference events and sessions. Tuesday (Aug 27) breakfast and lunch for one person, and Wednesday (Aug 28) breakfast for one person.

SPONSOR REGISTRATION	EARLY	REGISTRATION	LATE
	June 1 - July 10	July 11 - Aug 1	After August 1
<input type="checkbox"/> Meal Package for Additional Staff	<input type="checkbox"/> \$55	<input type="checkbox"/> \$65	<input type="checkbox"/> \$70
<input type="checkbox"/> Additional Cost for Larger Space	<input type="checkbox"/> \$50	<input type="checkbox"/> \$60	<input type="checkbox"/> \$65
<input type="checkbox"/> Electrical Power	<input type="checkbox"/> \$50	<input type="checkbox"/> \$60	<input type="checkbox"/> \$65

TICKETS FOR AWARDS CEREMONY

of tickets = ____ x \$50 = \$_____

Please submit payment and email your company logo to rcoakley@gacities.com no later than July 15, 2024 to make sure that your company gets the full recognition it deserves.

For additional information, including block room rates and more, be sure to check out our website at www.georgiadowntownassociation.com

____ Check Enclosed (made out to GDA)

If paying by check, please mail to:

GDA / Attn: Renee Coakley
P.O. Box 105377, Atlanta, GA 30348

If paying by credit card, please contact Renee Coakley
at rcoakley@gacities.com or 678-244-0511